



Confederation of Indian Industry



BLOCKCHAIN SUMMIT

Demystifying the Opportunities & Applications of Blockchain

► 19 July 2019: HICC, Hyderabad



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52	7221	3C	00A1	2967
808	74AFB1	F620	6F	63
3F	6E0139	FC00	6C6420	60
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Overview

Over the last two decades, there have been several digital technologies, which have been transforming the business and the society at large. Blockchain is one of the most promising developments in the information technology domain and offer numerous benefits for not just industry but also also government in providing better governance & public service. The global Blockchain technology market size is valued at USD 1-2 billion today and expected to climb to over USD 23.3 billion in size by 2023

In brief, Blockchain is a technology which enables a ledger that can be accessed by all parties involved in the transaction and can act as the universal irrefutable depository of all transactions between involved parties. It is essentially a global public ledger capable of automatically recording and verifying a high volume of digital transactions, regardless of location.

Though the word Blockchain became synonymous with cryptocurrencies over the last few years, the benefits involved in Blockchain have already attracted immense traction, and subsequently investments, from the financial sector as well as many other technological giants over the world. The technology holds the ability to change the way the financial sector works and would result in favourably impacting many other industries including technology, healthcare, supply chain, public-sector applications, consumer goods, media, telecom, law enforcement, ride hailing, and many other areas.

With transparency, traceability and collaboration, this innovative technology has already offering many competitive advantages. Now the onus is upon us to decide how it will be leveraged for the industry. Hence, towards creating the awareness and possibly tapping the advantages offered by the Blockchain to the industry, CII is organizing the Blockchain Summit.

Objective

- Creating awareness on solutions offered by the Blockchain
- Leveraging the advantages & opportunities provided by Blockchain by the several sectors of the Industry
- Bringing together industry experts, leading researchers and other stakeholders to share their experiences

Speakers

The program will feature experts in Blockchain and senior level executives from IT industry & research institutions.



Participants

Participants for the conference are senior level executives and professionals from various corporate companies, IT solutions and technology providers, consulting professionals, budding entrepreneurs, managers/executives in start-ups and professionals in various functional areas of small & mid-sized companies and Academia.



About CII

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has around 9000 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from around 276 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

India is now set to become a US\$ 5 trillion economy in the next five years and Indian industry will remain the principal growth engine for achieving this target. With the theme for 2019-20 as 'Competitiveness of India Inc - India@75: Forging Ahead', CII will focus on five priority areas which would enable the country to stay on a solid growth track. These are - employment generation, rural-urban connect, energy security, environmental sustainability and governance.

With 66 offices, including 9 Centres of Excellence, in India, and 10 overseas offices in Australia, China, Egypt, France, Germany, Singapore, South Africa, UAE, UK, and USA, as well as institutional partnerships with 355 counterpart organizations in 126 countries, CII serves as a reference point for Indian industry and the international business community.



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